PRODUCT PREVIEW

Let curiosity deepen the visit

UNDERSTAND A LITTLE MORE

Japanese culture is more interesting than a list of rules. Fumi's prepared Onsen material offers a self-guided way to explore ideas, customs and context.

Browse at your own pace

Browse free cultural chapters and films at your own pace.

Explore the meaning

Discover context behind traditions, aesthetics and everyday behaviour without treating every person as the same.

Prepare to participate

Understand relevant etiquette and ask the venue about its particular rules or requirements.

Follow your curiosity

Choose a subject, pause and return. Follow a chapter's sources when you want to explore further.

Onsen and Japanese culture >

Explore Japan guides >

FUMI TOURS IS LIVE | AI COMPANION IN DEVELOPMENT

Explore the free Onsen & Japanese Culture guides at fumitours.com/onsen/. The AI companion is in development. Follow each venue's current rules and use the chapter sources for further reading.