PRODUCT PREVIEW

Build around a useful outcome

PIA STRATEGIC PARTNER BRIEF



PIA is being developed for continuing personal assistance and business coordination. A partnership should improve a specific customer journey, with clear responsibilities and evidence.

A trusted route to help

Introduce the appropriate experience where people already need guidance: a device setup, a business enquiry, a journey or a complex decision.

A supported connection

Explore a defined data or service connection with clear responsibility, customer permission and a useful result.

A clear commercial relationship

Agree service, technology or distribution terms transparently. Disclose commercial relationships and keep customer recommendations free of hidden paid placement.

Explore the portfolio > **Explore Office >** **Ask the Boffins >**

PARTNERSHIP DISCUSSION

This brief invites a scoped partnership discussion. It does not announce an active partner, pilot or committed launch. Confirm current capability and the proposed responsibilities before proceeding.

PRODUCT PREVIEW

Make the working boundary explicit

PIA STRATEGIC PARTNER BRIEF



A credible partnership connects responsibilities as carefully as it connects systems.

Customer experience

Agree what the customer sees, how they start and who handles the next action or unresolved issue.

Content and information

Identify the approved sources, upkeep responsibility, coverage and process for corrections.

Actions and data

Define what information may pass, which actions are supported and where consent, confirmations and records sit.

Privacy and control >

Explore Pia Protect >

A DEFINED PILOT

Define a limited pilot with agreed measures, permissions, support and a stopping point. Product access, data use and external actions need their own agreed authority. No pilot is launched by this brochure.

PRODUCT PREVIEW

A partnership worth testing



PIA STRATEGIC PARTNER BRIEF

Start small enough to learn whether the proposed relationship is useful before expanding it.

What to demonstrate

A recognisable customer situation, the assistance offered, the provider handoff and the record of what happened.

What to measure

Proposed measures include completion, comprehension, repeated use, support burden and the cost of delivering the outcome.

What to agree

Coverage, responsibilities, data use, support, commercial terms, brand use and permission to distribute material belong in the agreement.

Company profile >

Explore Fumi >

A SCOPED AGREEMENT

Discuss scope, brand use, distribution, commercial terms and measurable outcomes with American AI. Exclusivity, fees, guarantees and launch dates require a specific agreement.