PRODUCT PREVIEW

Japan assistance at a useful moment

FUMI / PIA JAPAN INTRODUCTION

A traveller reaches a station, opens a menu or prepares to check in. Fumi Tours provides useful guides now; the AI companion is being developed for more personal help with the next step.

A recognisable starting audience

Adults already in Japan who can use the English-led experience provide a focused initial introduction. Planning and cultural exploration remain further routes.

Practical breadth

Transport, stays, outings, dining, useful Japanese and prepared culture form one Japan-focused experience.

A clear product stance

Keep the traveller’s task central. Explain commercial relationships transparently; the free Fumi Tours website does not take booking commissions.

Getting around Japan > **Explore the Food Guide >** **Explore Fumi Tours >**

PUBLIC PLATFORM AND PRODUCT PREVIEW

Fumi Tours provides free Japan guides now. The personal AI companion is in development. This introduction describes the proposition; it does not announce a general app launch.

PRODUCT PREVIEW

A focused route to validation

FUMI / PIA JAPAN INTRODUCTION

A concentrated visitor proposition offers a way to test usefulness in real situations. Market success remains a hypothesis until measured.

Distribution fit

Potential conversations include hotels, transport organisations, tourism bodies, restaurants, airlines and travel platforms.

Customer evidence

Measure understanding, completed tasks, repeated use and willingness to purchase the relevant service. A polished prototype does not establish demand.

Operating evidence

Check service cost, support, data freshness, partner coverage and the responsibility for bookings, payments and complaints.

Partnership enquiries >

Credits: product direction >

A FOCUSED PILOT

Start with one audience and one useful journey. Agree measures, responsibilities and the service actually available before a pilot. Partnership interest alone does not establish a confirmed relationship.

PRODUCT PREVIEW

The Japan opportunity, clearly framed

FUMI / PIA JAPAN INTRODUCTION

Fumi is the Japan-focused offering in the American AI portfolio. Product ownership, the service operator and any partnership arrangement should be checked in the current supporting records.

A distinct Japan offering

Fumi belongs in the wider PIA product portfolio while maintaining its own visitor experience and commercial responsibilities.

A route into the wider relationship

The shared-credit design aims to retain eligible value across selected American AI services. Customer-facing availability and redemption terms remain release decisions.

A disciplined investment case

Build the commercial case from verified use, retention, acquisition costs and current terms. Confirm any partnership, revenue or valuation claim against current evidence.

Company profile >

Technology portfolio >

START A JAPAN DISCUSSION

Contact American AI about the Japan product, distribution or a strategic partnership. Confirm the operating entity, available service and commercial terms for the proposed arrangement.